



Community Engagement Feedback Report

**Proposed Long Vehicle Parking, Hutchinson
Street in Goolwa**

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1.0 Background

Council sought feedback on a proposal to install two (2) dedicated long vehicle parking bays adjacent to the Goolwa Village Shopping Centre.

Council reviewed opportunities for long vehicle parking options in Goolwa to reduce parking pressures for long vehicles, such as:

- recreational vehicles (RVs)
- buses
- vehicles towing caravans, trailers or horse floats.

By enhancing access to the main shopping centre, Council aims to promote Goolwa as an RV-friendly destination and a welcoming stop for tourists travelling with long vehicles.

At the same time of this consultation, Council sought community feedback on the proposal to install two (2) dedicated long vehicle parking spaces at the Goolwa Wharf Precinct.

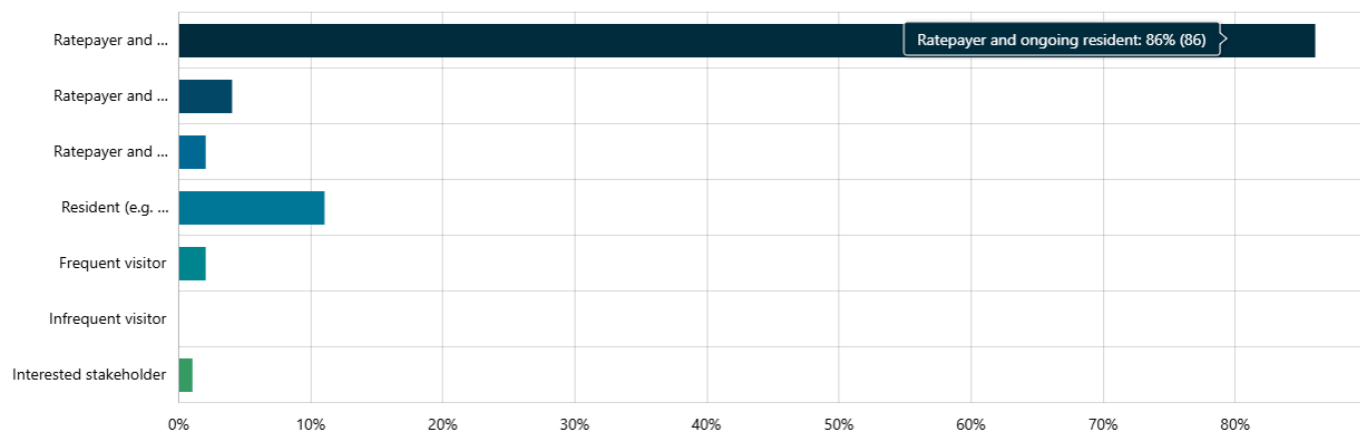


2.0 Engagement Snapshot

During the consultation period from Thursday 15 January 2026 until Friday 27 February 2026, **a total of 102 responses** were received across both the My Say platform and via email/hard copy.



Who we heard from (My Say):



Answer Choices	Percent	Count
Ratepayer and ongoing resident	86.00%	86
Ratepayer and seasonal/holiday resident	4.00%	4
Ratepayer and business owner	2.00%	2
Resident (e.g. residential tenant)	11.00%	11
Frequent visitor	2.00%	2
Infrequent visitor	0%	0
Interested stakeholder	1.00%	1
Total	100.00%	100

2.1 Engagement communications

Audience	Channel	Results
Residents/ Ratepayers	Council website - Latest news article	Throughout consultation
	Social media (Instagram and Facebook) posted	Facebook - Views: over 15k - Link clicks: 60

	on 15 January and 23 February	- Interactions: 86 Instagram - Views: over 2k - Reach: over 1k - Interactions: 9
	Council office displays - entryways	Throughout consultation
	Community noticeboards	N/A
	My Say e-newsletter subscribers	20 January – Sent to 2,354 subscribers (48.8% open rate) 15 February – Sent to 2,345 subscribers (49.2% open rate)
	1 Corflute waterproof sign on site	
Adjoining Property Owners / Business Owners	Direct email to the Early Learning Centre	
Media	Fleurieu Sun and The Southern Argus	 ALEXANDRINA COUNCIL Community Consultations Council seeks community feedback on the following three (3) consultations. Please direct all written submissions via mysay.alexandrina.sa.gov.au, email alex@alexandrina.sa.gov.au or by post to the Chief Executive Officer, PO Box 21, Goolwa SA 5214. For further information, please call Council on 8555 7000. Ratalang Basham Beach Conservation Reserve Master Plan – Review of Actions Council is seeking community feedback on proposed amendments to the Ratalang Basham Beach Conservation Reserve Master Plan (2018). The Master Plan was recently reviewed by Alexandrina Council in partnership with the Ratalang Basham Beach and Horseshoe Bay Advisory Committee. Submissions will be accepted by Council until 5 pm, Friday 13 February 2026. Goolwa Wharf Precinct Traffic Arrangements In accordance with Section 32 of the <i>Road Traffic Act 1961</i>, Council is seeking feedback on proposed new traffic flow and additional parking in the Goolwa Wharf Precinct. The proposal includes converting Cutting Road, Dunbar Road, and Porter Street into one-way streets and installing additional parking including three (3) dedicated long vehicle parking bays within the Goolwa Wharf Precinct. Submissions will be accepted by Council until 5 pm, Friday 27 February 2026. Proposed Long Vehicle Parking on Hutchinson Street, Goolwa Council is seeking feedback on a proposal to install two (2) dedicated long vehicle parking bays along Hutchinson Street, adjacent to the Goolwa Village Shopping Centre. Submissions will be accepted by Council until 5 pm, Friday 27 February 2026.
Internal staff	Connect Intranet Announcement	Throughout consultation
Council Members	Council Report to 18 May Council Meeting	

3.0 Consultation Response Overview

3.1 Evaluation

The proposal to designate two long-vehicle parking bays along Hutchinson Street has generated extensive community interest.

Feedback highlights several key themes, including:

- Pedestrian and child safety
- Traffic visibility and vehicle manoeuvrability
- Impact on existing parking demand
- Road function and suitability
- Alternative location suggestions

While the majority of respondents support the proposal on the basis that Goolwa lacks adequate caravan and RV facilities, a number of submissions oppose or question the suitability of Hutchinson Street specifically. Much of the concern relates to the proximity of the proposed bays to the childcare centre, the busy shopping centre carpark exits and the roundabout.

Many respondents emphasised that this location already experiences heavy traffic movements, high pedestrian volumes, and frequent difficulties with visibility—issues they believe would be exacerbated by long vehicles.

Feedback summary:

Supporters believe that:

- Goolwa needs more RV-friendly infrastructure and long-vehicle parking options.
- Long-vehicle bays would encourage visitors to stop, shop locally and support businesses.
- The proposed location is convenient and already used informally by caravans and trailers.
- More than two bays may be needed, with some suggesting increasing the number or extending the dedicated area.

Objectors expressed concern that:

- Long vehicles will significantly reduce visibility for drivers exiting the shopping centre.
- The location is unsafe due to the childcare centre directly opposite, with young children frequently crossing.
- The roadway is already congested and unsuitable for manoeuvring oversize vehicles.
- Existing parking demand will be negatively affected.
- The proposed bays are too close to the roundabout, creating collision risks.
- Alternative sites such as Beach Road, Coddington Street, the sporting precinct or Stratco area would be safer and more practical.

Key Themes Identified

Theme	Summary of Feedback	Evaluation
Pedestrian & Child Safety	Many submissions referenced the childcare centre and pedestrian movements, noting that visibility is important for families crossing Hutchinson Street.	These concerns can be effectively mitigated through design measures such as placement of the parking spaces out of crossing line-of-sight spacing.
Traffic Visibility & Vehicle Safety	Respondents commented that sightlines can be limited when tall vehicles park along the street and some believe long vehicles may increase this effect.	The proposal presents an opportunity to rationalise and formalise parking in a way that actually <i>improves</i> the current situation. Properly marked, well-designed long-vehicle bays with defined no-parking buffer zones near carpark exits can offer better predictability and safer sightlines than the current unregulated parking behaviour.
Parking Demand & Availability	Many noted that existing on-street parking is used by staff, commuters, and shoppers. Some are concerned about displacement.	Introducing designated long-vehicle bays helps manage the parking mix strategically. It reduces the need for caravans and large vehicles to enter the main shopping centre carpark, which many find unsafe or impractical. Careful selection of bay location can minimise disruption while increasing overall efficiency of the precinct's parking network.
Support for RV Tourism & Local Economy	Supporters highlighted that Goolwa lacks dedicated long-vehicle parking and that providing it would attract visitors who contribute economically.	This theme aligns strongly with Council's broader strategic goals for tourism, accessibility and visitor friendliness. Establishing even a small number of bays signals that Goolwa is welcoming to travelling visitors and supports increased local spending. The proposal is a practical first step that can be scaled or adjusted over time.
Road Function & Vehicle Manoeuvrability	Some feedback noted Hutchinson Street is a busy route and long vehicles require adequate space to manoeuvre.	The proposal enables Council to proactively plan for safe long-vehicle use rather than relying on informal parking that currently occurs.

Alternative Location Suggestions	Several respondents suggested other locations such as Beach Road, Coddington Street, or near Stratco.	These suggestions demonstrate strong community interest in developing RV infrastructure, not opposition to the concept itself. Hutchinson Street remains a viable option due to its proximity to shops and services, but alternative sites can also be explored in future stages or as complementary additions to a broader RV parking strategy.
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4.0 Self-nomination to participate

It is important to acknowledge that involvement in the public consultation process is voluntary, with participants self-nominating to contribute. As a result, the feedback gathered should not be regarded as statistically representative of all perspectives.

5.0 Consultation images

N/A