Expression of Interest - Market Licenses

01. Contact person for this application Required

02. Are you a: Required

Select one answer only
◯ Community/ not-for-profit
◯ Commercial business
◯ Other

03. Name of group or business you represent Required

04. Contact phone number Required

Please write in numbers

05. Email address Required

06. Is this business or association located within the Alexandrina Council District? Required

Select one answer only
◯ Yes
◯ No

07. Address for organisation or business Required

08. Would you like to hold markets in a building or on land? Required

Please note, if seeking to use multiple market locations, an individual form needs to be submitted per location

Select one answer only
◯ Land
◯ Building

09. What is the location of the area that you would like to use? Required

Provide address or describe location.

10. Please specify the approximate area required (m^2) Required

11. Do you intend to put any infrastructure in place to support the infrastructure needed to run a market on your proposed site (e.g.: paths, water, lighting, parking, electricity, shelter, bins etc), noting that Council does not have any infrastructure improvements planned for market sites within its future planning. Required

Select one answer only
◯ No - there is adequate and appropriate infrastructure in place for my intended market
◯ Yes - please describe what infrastructure is needed and how you intend to provide it

12. What infrastructure does the site need and how do you intend to provide it? Required

13. What type of market would you offer? Required

Please include scope of market including high level overview of products proposed for sale and whether they are local or other

14. How often would you hold a market at this location? (Select all that apply)
Required

Select all that apply
☐ Once-off
☐ Daily
☐ Weekly
☐ Fortnightly
☐ Monthly
☐ Periodically

15. Proposed date (Once-off)

16. Proposed dates (Daily)

17. Proposed dates (Weekly)

18. Proposed dates (Fortnightly)

19. Proposed dates (Monthly)

20. Proposed dates (Periodically)

21.What times would you hold the market? Required

You can select multiple options or provide your preferred market times within the 'Other' option

Select all that apply
☐ Morning (6am - 12 midday)
☐ During (10am – 4pm)
☐ Evening (4pm – 8pm)
☐ All day (6am – 6pm)
☐ Other

22. How long a market licence would you be seeking? Required

Select one answer only
◯ 1 year
◯ 2 years
◯ 3 years
◯ 4 years
◯ 5 years
◯ Periodic

23. When would you like the market licence to start? Required

Select one answer only
◯ As soon as possible
◯ Commencing 1 July 2027
◯ Other

24. What is the broad fee range you are proposing to charge stall holders at your market? Required

25. Please describe your intended use for the revenue generated from the markets. Required

26. What value add would you provide at this market? Required

Please describe any additional features, activities or benefits you would provide as part of the market, such as live entertainment, family-friendly activities, dog-friendly arrangements, community partnerships, or community reinvestment initiatives.

27. Have you operated public markets before? Required

Select one answer only
◯ Yes
◯ No

28. Please explain where and when Required

29. Do you understand that a fee per market would apply in accordance with Council's annual fees and charges, and, that this fee is reviewed annually by Council and invoiced in accordance with the annual fee? Required

Fees and charges can be updated throughout the financial year and therefore should be reviewed periodically. View the full list of the 2026/27 Council fees and charges: https://www.alexandrina.sa.gov.au/fees-charges

Select one answer only
◯ Yes
◯ No

30. What would your market be called? Required

31. Is there anything else you would like to tell us or provide to us to support your application? Required

32. I understand that the information provided is all the information Council will assess in making an informed selection decision. Incomplete submissions may result in the application not proceeding to Council, or being presented to Council as an 'incomplete' (non-compliant) application. Required

- [ ] Yes