



Community Engagement Feedback Report

Playground upgrade – Seagull Ave, Chiton

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1.0 Background

The current play equipment located at the Seagull Avenue Reserve in Chiton has reached its end of life and is scheduled for replacement in Council's 2025/26 Annual Community Plan.

The concept designs were created to include:

- a mix of play equipment
- options for different age groups
- modern designs that offer better play experiences.

Council sought feedback on the play equipment included in the concept designs. The input received helped shape the outcome of the final design.

We asked, which equipment you prefer or provide suggestions for what might be included.

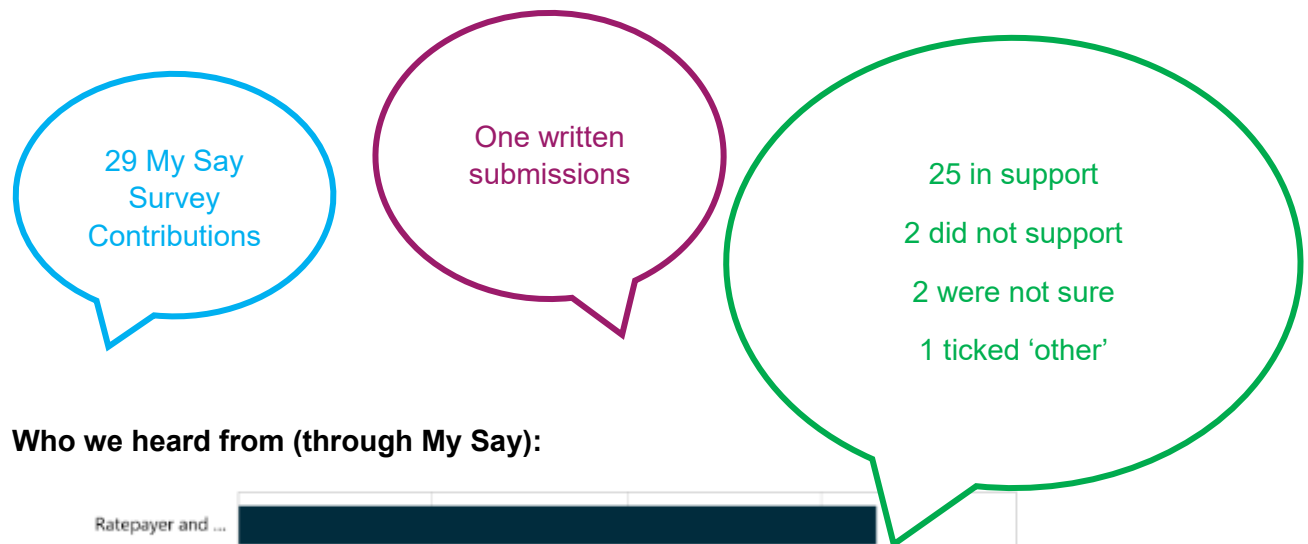
The final design was approved following consideration of community feedback and the available budget.



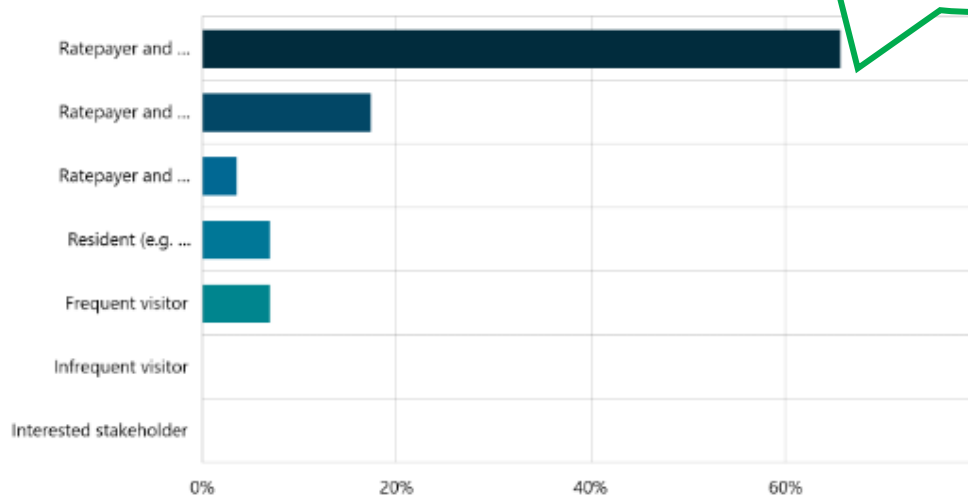
2.0 Engagement Snapshot

During the consultation period from Thursday 20 November until Friday 12 December 2025, **a total of 30 responses** were received across both the My Say platform and via email/hard copy.

Email and hard copy surveys were consolidated into the My Say platform to streamline data and keep it in one central location.



Who we heard from (through My Say):



Answer choices	Percent	Count
Ratepayer and ongoing resident	65.52%	19
Ratepayer and seasonal/holiday resident	17.24%	5
Ratepayer and business owner	3.45%	1
Resident (e.g. residential tenant)	6.90%	2
Frequent visitor	6.90%	2
Infrequent visitor	0%	0
Interested stakeholder	0%	0
Total	100.00%	29

2.1 Engagement communications

Audience	Channel	Results
Residents/ Ratepayers	Council website - Latest news article on home page of corporate website	Displayed 25 November – 10 December
	Social media (Instagram and Facebook) Posted 20 November and 10 December	Facebook Views: Over 3k Link clicks: 23 Interactions: 32 Instagram Views: Over 1.2k Reach: 33 Interactions: 17
	Council office displays - entryways	
	Community noticeboards	N/A
	My Say e-newsletter subscribers	Sent to 2,356 subscribers 48.2% opened (1,137) 4% (94) clicked links
	Corflutes (large waterproof signage on site)	Two corflutes placed at playground throughout consultation
Adjoining Property	N/A	

Owners / Business Owners		
Government and key agencies	N/A	
Section 41 Committees / Advisory Committees/ Audit and Risk Committee	N/A	
Community groups, resident and ratepayer associations	Port Elliot Town and Foreshore Improvement Association	10 th December 2025
Media	Fleurieu Sun, The Southern Argus	 ALEXANDRINA COUNCIL Community Consultations Council seeks community feedback on the following two (2) consultations. Please direct all written submissions via mysay.alexandrina.sa.gov.au, email alex@alexandrina.sa.gov.au or by post to the Chief Executive Officer, PO Box 21, Goolwa SA 5214. For further information, please call Council's Assets Team on 8555 7000. Submissions will be accepted by Council until 5 pm, Friday 12 December 2025. Playground upgrades – Middleton Shores Reserve and Seagull Avenue, Chiton Council is seeking feedback on concept designs to replace the play equipment located at Middleton Shores Reserve (Morrison Avenue) and Seagull Avenue Reserve. The equipment at both locations has reached its end of life and is scheduled for replacement in Council's 2025/26 Annual Community Plan. Community input will help shape what is included in the final designs.
Internal staff	Connect Intranet Announcement	Posted 4 December – 12 December
Council Members	Briefing to Council Members via Council Report, CM Portal, email, Council Information Session	Engagement Plan published on CM Portal – 17 November 2025

3.0 Consultation Response Overview

3.1 Evaluation

Community feedback on the proposed upgrade of the Seagull Avenue Reserve playground was strongly supportive, with most respondents welcoming the improvements and recognising the value of revitalising the space.

Throughout the engagement process, the majority of submissions were in favour of the concept design, with 24 out of 28 responses expressing support. Two respondents did not support the concept, and a further two were undecided.

Key themes identified include:

- **Support for the upgrade** – The majority of submissions endorsed the project and expressed enthusiasm for new play opportunities.
- **Play variety and inclusivity** – Strong interest in the multiplay structures, swings, climbing structures, and obstacle courses, with suggestions for features that cater to a range of ages and abilities.
- **Safety and accessibility** – Many respondents highlighted the importance of fencing and inclusive play options to create a safe environment for toddlers and children with diverse needs.
- **Shade and seating** – Shade and seating were frequently mentioned as important for comfort and usability.
- **Community value** – Feedback reflects that the upgrade will enhance the reserve as a family-friendly destination and improve the overall amenity of the area.

Overall, the consultation demonstrates clear community support for the upgrade, with suggestions focused on safety and inclusivity to ensure the playground meets the needs of local families.

Feedback summary:

Supporters highlighted that:

- The upgrade will significantly improve the reserve and provide modern, engaging play opportunities for local families and visitors.
- New equipment, such as the multiplay unit, double bay swing, and obstacle course were seen as popular choices that will cater to a range of ages.
- The project is viewed as a positive investment that will revitalise an underused space and create a safe, enjoyable environment for children.

Suggestions for enhancement included:

- Adding fencing to improve safety, particularly for toddlers and children with diverse needs.
- Incorporating inclusive play features to support accessibility for all abilities.
- Providing shade and seating to ensure comfort for families during warmer months.

- Including additional facilities like a bike track, water play, a waterpark, a drinking fountain, tunnels, additional carparking, a zipline, musical equipment with sounds, more spinning and interactive equipment.
- Some have suggested that there is too much plastic

Key Themes Identified

Theme	Summary of Feedback	Evaluation
Overall Support	Most respondents strongly support the upgrade and see it as a positive improvement for the area.	The concept aligns with community expectations and is well-received.
Play Equipment Variety	High interest in swings, multiplay platform, and obstacle course. Some community members suggested additional features such as a bike track, water play elements, a waterpark, a drinking fountain, tunnels, extra car parking, a zipline, musical play equipment, and further spinning or interactive items.	The current design incorporates key elements that are both highly preferred by the community and appropriate for the site and project scope. Suggestions that align with this scope have been assessed against the available budget, resulting in several refinements, including: • Removal of the least-preferred Hangsie Rocker • Replacement with additional obstacle-course components • An upgrade to the play panel, now featuring the more popular noughts-and-crosses option
Safety & Fencing	Frequent requests for full fencing to improve safety for toddlers and children with diverse needs.	Fencing is not included within the scope of this project due to the playground already being an established, unfenced facility which is not adjacent to high-risk hazards like high-speed zones and has sightlines that allow for passive supervision. Noting that the new design and maintenance measures adequately manage user safety.
Shade & Seating	Shade and seating were commonly mentioned for comfort and usability.	Existing trees already provide natural shade within the reserve, and additional shade is incorporated into the multi-play structure, with seating planned nearby to support caregivers and visitors.
Accessibility & Inclusive Play	Strong calls for inclusive features for children with disabilities and neurodiverse needs.	Inclusive elements have been incorporated into the concept design where feasible, including a pathway from the road that connects to the rubber softfall area, as well as all-abilities play features such as the activity panels and the basket swing.

Catering for Older Children	Requests for equipment suitable for older children (e.g., larger climbing structures, obstacle courses).	Current concept design offers flexible play opportunities for a minimum age of 1-12 years +.
Design Quality & Appeal	Some feedback suggested reducing plastic and adding natural materials for a more appealing look.	The design prioritises durable, low-maintenance equipment, with material selections refined where practical. As part of the project scope, the new playground incorporates a combination of hardwood, metal, and plastic elements to ensure long-term asset longevity and reduce ongoing maintenance needs.
Additional Amenities	Suggestions for toilet facilities.	These types of additional facilities are outside the current scope and budget for this upgrade. Public toilet provision is addressed through Council's Public Toilet Management Plan and can be considered as part of longer-term planning.

Through reviewing the feedback, we learned that the concept design was very well received, particularly the top three preferred pieces of equipment: the multi-play unit, climbing equipment, and swings. The feedback also indicated that the least favoured item was the Hangsie Rocker.

As a result, we have decided to remove the Hangsie Rocker and replace it with additional obstacle course elements, as these were consistently popular.

We have also chosen to update the Activity Panel to a more engaging option featuring noughts and crosses.

4.0 Self-nomination to participate

It is important to acknowledge that involvement in the public consultation process is voluntary, with participants self-nominating to contribute. As a result, the feedback gathered should not be regarded as statistically representative of all perspectives.

5.0 Consultation images

